Name: Carol Helsel
Business Name: Porter Hills Retirement Communities & Services

1. What benefits did you hope for when you decided to be part of the RSA?
Improved ability to attract and retain employees; qualified candidates for all open positions.

2. So far, of the benefits you expected, which have you actually seen?
We have not experienced any direct benefits as a result of our interaction with the RSA.

3. Were there benefits other than those you expected?
The ability to partner and network with other employers, state and local agencies, and the education system has been beneficial.

4. What results are you expecting from the RSA over the next year or two?
A direct correlation between the RSA and employee recruitment, retention, and career advancement.

5. Please tell me whether you agree or disagree with the following statements, and, especially why:

   a. "MiRSAs" are much better way for government to work with business"
   Agree, provided there is heavy involvement from employers in the development, design, and implementation of initiatives

   b. They make Michigan a more attractive location for business.
   Agree

   c. My participation improves the odds that my business will succeed.
   Agree

   d. It has already had an impact on my bottom line.
   Disagree- I cannot conclusively state this

   e. The RSA has other kinds of value to my business.
   See response to #3.

f. I would encourage other employers to get involved with a MiRSA.
Agree

The notes above are an accurate account of my interview regarding the Michigan Regional Skills Alliances in which I participate. I authorize the RSA and the State of Michigan to disseminate the story publicly.

☒ You may use my name and the name of my business.

☐ You may not use identifying information, only the content of the interview

Carol Helal

Signature

_8-29-06_

Date